



Web Visibility

In today's high velocity logistics environment, end-to-end visibility ("the glass pipeline") to inventory, assets, orders, documentation and shipments across the supply chain, is essential to enterprise logistics effectiveness. Global visibility enables logistics professionals to reduce network-wide inventory levels, maximize fulfillment rates, ensure secure shipments and respond dynamically to events that occur during the execution process. Web Visibility provides this detailed supply chain visibility while serving as a platform for next generation logistics command and control.

KEY BENEFITS

- Global logistics information capability derived from integration with legacy and third party systems
 - Web-enabled, detailed data capture with user-configurable displays
 - Enhanced customer service with visibility for customer service representatives, suppliers, carriers, transportation managers and customers
 - e-business support with available-to-promise (ATP) and capable-to-deliver (CTD) functionality
 - Real-time RFID-based visibility across the enterprise and beyond
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Capabilities

RedPrairie's Web Visibility solution integrates event and process management software with real-time asset tracking and monitoring. Web Visibility uses RFID, satellite tracking systems, electronic seals, biometrics, data sensors and automated alerts to provide comprehensive security. The solution produces state and exception reporting that is essential to container and cargo integrity. This additional security is vital to enterprises concerned with increased risks of terrorism and hazardous material handling which may soon be subject to increased federal regulation. The system supports native integration with RedPrairie's supply chain execution and real-time RFID data capture and filtering applications.

Web Visibility provides robust system integration using table-to-table, XML or other communication standards with RedPrairie's Integrator product.

Features include:

- **Real-time Asset, Inventory, Order and Documentation Visibility** - Web Visibility provides on-line data display of containers or other assets, in-transit and static inventory, inbound and outbound orders and documentation.
- **Event Management / Workflow Engine** - The Web Visibility engine provides user configurable alerts and events. An alert / event can be an actual occurrence or the absence of an event. This includes, but is not limited to, shipments that do not arrive, or items approaching specific levels, such as a SKU needing replenishment. Responses that are automatically initiated by an event can include notifications to internal and external parties, and systems and workflow within RedPrairie's applications or external systems.
- **Carrier and shipment input** - Web Visibility supports manual or system based updates to asset shipment movement via web screens.
- **Integrated Performance Measurement** - Web Visibility is fully integrated with on-line analytical processing (OLAP), scorecarding / analytics tools as well as RedPrairie's reporting tools.

REDPRAIRIE: THE GLOBAL LEADER IN CONSUMER DRIVEN E²e™ SOLUTIONS

RedPrairie is the global leader in consumer driven optimization solutions, synchronizing people and products.

RedPrairie solutions ensure that both your products and best people are there when your customers are ready to buy. This translates into a superior experience for your customers and more revenue for you.

About RedPrairie

RedPrairie delivers productivity solutions to help companies around the world in three categories—inventory, transportation and workforce. RedPrairie provides these solutions to manufacturers, distributors and retailers looking to reduce cost, increase sales and create competitive advantage.

With over 20 global offices providing services to over 40,000 sites in 50 countries, companies trust RedPrairie inventory, workforce and transportation solutions to deliver an immediate increase in productivity—with the flexibility to adapt as business needs change.

At RedPrairie, we understand today's operational demands and we're committed to delivering solutions that work. We're committed to delivering solutions for the real world .