



# Application Hosting

Leading companies are always looking to do more with less, focus on core competencies and provide the best possible tools to grow their business. RedPrairie® hosted solutions, in their various forms, offer opportunities to address all three imperatives while delivering rapid ROI and low total cost of ownership. Best of all, RedPrairie combines world-leading applications for supply chain and retail operations with the highest rated web hosting backbone supported by RedPrairie's experienced service team to provide reliable solutions that help you grow top line revenue while cutting costs.

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## KEY BENEFITS

- Improved business results
- Fast implementation with rapid ROI
- Low Total Cost of Ownership
- Guaranteed application performance
- Reliability and scalability
- Proven technology, experience and support

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## Application Hosting Advantages

An uncertain economy, the need to concentrate on core competencies that drive business success, and the difficulty in finding IT resources to meet all operational needs have led many companies to outsource their supply chain and retail operations applications to RedPrairie. With decades of experience, state of the art data centers in North America and Europe, and over a million users,

RedPrairie offers the comfort of working with an industry leader in both functionality and technology.

## Hosted Solutions

RedPrairie offers a range of hosted solutions to suit your processing requirements, licensing preferences and management objectives. RedPrairie consultants can help you select the option that best fits your needs.

- **Hosted** - Customer-specific RedPrairie applications reside in RedPrairie's Hosting Centers. Licensing can be perpetual or on a subscription basis.
- **Remote Access Management** - Customer hosts RedPrairie applications in their own data center, but RedPrairie is responsible for managing the applications, including implementation, upgrades, maintenance and problem resolution.
- **Software as a Service (SaaS)** - RedPrairie applications reside in RedPrairie's Hosting Centers for secure use by multiple customers. Licensing is usually on a monthly subscription basis, but could also be transactional.

## Application Hosting Advantages

### Faster ROI

RedPrairie applications leverage server virtualization and multi-tenant infrastructures that greatly reduce server requirements and capital cost. Our on-demand application model also enables deployment of infrastructure only when the business needs dictate. The result is minimal upfront investment and lower ongoing costs. Almost immediately you begin reaping the cost-saving benefits of RedPrairie's robust application suite. Plus, you're not tying up capital or IT resources to support non-core functions.

### Lower Total Cost of Ownership (TCO)

Since RedPrairie deploys its applications on an efficient, multi-tenant infrastructure, and handles all of the management and maintenance of the systems, customers' IT staff are freed up to work on core business issues. And RedPrairie's team uniquely understands the configuration and deployment requirements of our applications. This creates the most efficient implementations, saving time and money, resulting in lower TCO. It also keeps you up-to-date on the latest technology, system enhancements, and problem resolutions.

## Guaranteed Application Performance

While other outsourced service providers may provide system up-time guarantees, what happens if their servers are up, but your application is down? Because our applications are all developed by RedPrairie and our own experienced staff manages the hosted service center, only RedPrairie can ensure that both the technology and our applications will be up and running whenever you need them. We are constantly tuning and optimizing our applications to provide maximum efficiency and up-time, while monitoring performance and handling immediate problem resolution.

### Reliability and Scalability

When you entrust your application hosting to RedPrairie, you have peace of mind in knowing your applications are running at data centers ranked a leader by Gartner. These 24x7 network operations centers have redundant power and communications, highly scalable primary and back-up environments, world-class security and up-time that has averaged 99.98 percent. In addition, these large data centers offer virtually unlimited, quickly scalable processing environments to comfortably adjust to fluctuations in your business requirements.

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## About RedPrairie

RedPrairie delivers productivity solutions to help companies around the world in three categories—inventory, transportation and workforce. RedPrairie provides these solutions to manufacturers, distributors and retailers looking to reduce cost, increase sales and create competitive advantage.

With over 20 global offices providing services to over 40,000 sites in 50 countries, companies trust RedPrairie inventory, workforce and transportation solutions to deliver an immediate increase in productivity—with the flexibility to adapt as business needs change.

At RedPrairie, we understand today's operational demands and we're committed to delivering solutions that work. We're committed to delivering solutions for the real world.