

This diagram shows how RedPrairie's E²e™ Business Process Platform can better orchestrate a product recall.

By linking manufacturing, distribution and retail with consumer communication, RedPrairie has created the first "one button recall," powered by our Business Process Platform.

E²e™ Business Process Platform also re-engineers other enterprise-wide processes like new product launches, store promotions, product returns, and coordinated store deliveries. In addition to RedPrairie solutions, our platform integrates well with third-party and custom applications via our SOA developed over the past 15 years.

