



## Execution Management

From CEO to individual store managers, each level of user has unique demands and requirements when it comes to task and promotion execution. RedPrairie's Execution Management for Convenience Retail has the depth of experience and the track record of proven results to support your store execution initiatives while mitigating risk and providing rapid return. RedPrairie's Execution Management for Convenience Retail is a web-based application that offers you a way to maximize productivity at each of your sites, allowing you to deliver on the promise of your company's brand.

---

### KEY BENEFITS

- Improves the bottom-line through enhanced execution and optimized operating expenses.
- Communicates clearly identified priorities for employees at every level, alerting management when demands exceed available employee hours.
- Maximizes staff efficiency by streamlining and prioritizing work for overloaded sites and district managers, freeing them up to spend time where it's most needed.
- Provides a full view of site activities, promotional compliance issues and performance.
- Enables standardization on best practices by sharing a secure repository.

*"Task management should be perceived as the glue that helps to optimize an end-to-end workforce management business process."*

Gale Daikoku,  
Gartner Group

### Ensuring a Superior Experience for your Customers

It's no small undertaking to keep shelves full, promotions up-to-date, and staff trained while balancing the demands of serving customers everyday. The challenge grows exponentially in a chain, whether you have 50 locations or 3,000 and requires a proven solution to protect your brand.

## Capabilities

By replacing frenetic best-guess management practices with management by exception, RedPrairie's Execution Management for Convenience Retail maximizes efficiencies across the enterprise. Real-time control and information ensure compliance, consistent execution, timely reporting and improved cost control. Our solution was developed to accelerate effective planning and execution for each of the below areas:

### Task Manager

All users, from the frontline sales associate to the district manager, receive a personalized task list each day so they can quickly identify all duties, and which are most critical. As each task is completed, the employee checks it off the list.

### Process Scheduler

Uses information it would take your headquarters days to analyze and within moments is able to automatically provide a schedule that accomplishes store objectives in the most optimal way.

### Feedback Manager

Provides managers a way to gather information about stores, competitors and employees. Depending on the type of feedback response selected, a graph or a listing will display results that can be printed or shared.

---

## About RedPrairie

RedPrairie delivers productivity solutions to help companies around the world in three categories—inventory, transportation and workforce. RedPrairie provides these solutions to manufacturers, distributors and retailers looking to reduce cost, increase sales and create competitive advantage.

With over 20 global offices providing services to over 40,000 sites in 50 countries, companies trust RedPrairie inventory, workforce and transportation solutions to deliver an immediate increase in productivity—with the flexibility to adapt as business needs change.

At RedPrairie, we understand today's operational demands and we're committed to delivering solutions that work. We're committed to delivering solutions for the real world.